



## DIGITAL IMAGING

### Retouching

Primary creates exceptional images for advertising campaigns, editorial stories and fine art editions. The high quality of our retouching is the result of our creative team of image enhancers following the detailed direction from client managers, and the close communication we maintain with our clients. Please inquire about rates.

### Drum Scanning

Exceptional quality drum scans from any type of film or print. Our scans have color and contrast adjustments to match the direction given or sample provided. Also includes dodging, burning, cropping and fine dusting.

File Size	Scan
40 mb	\$80
70 mb	\$100
100 mb	\$120
150 mb	\$150
200 mb	\$180
300 mb	\$220
520 mb	\$300
800 mb	\$425
1.5 gb	\$775
2.0 gb	\$1,075

### Flatbed Scans (11x17")

File Size	Custom
50 MB	\$40
100 MB	\$70
150 MB	\$100
Stitching	\$50 per stitch

### Inkjet Proofing

8x10"	\$40
11x14"	\$60
16x20"	\$100
20x24"	\$175

Larger sizes available.

### Inkjet Prints

Size	1st Print	Additional
8x10"	\$25	\$15
11x14"	\$40	\$25
16x20"	\$70	\$45
20x24"	\$125	\$70
30x40"	\$200	\$130
40x50"	\$300	\$200
50x60"	\$400	\$260
50x72"	\$440	\$290
60x60"	\$520	\$340
60x84"	\$620	\$400
60x96"	\$750	\$500

\*Premium papers + 25%

Digital Capture services available. Please enquire about packages.

# primary

## COLOR / BLACK AND WHITE PROCESSING

Develop Only		Push		Develop + Roll Scan		Develop + Contact	
120	\$6 / 8	0 > 1	\$1	120	\$18	120	\$18
220	\$12 / 14	1 > 2	\$2	220	\$36	220	\$36
35mm	\$8 / 10	2 > 3	\$3	35mm	\$20	35mm	\$20
4 x 5	\$2.5 / 3.5	3 +	\$10			4 x 5 (4/p)	\$22
8 x 10	\$6 / 8					8 x 10	\$18

### Contact Sheet

standard	10 x 12	\$12
enlarged	16 x 20	\$30
	20 x 24	\$45

cut + page 120	\$2
cut + page 220	\$3
cut + page 35mm	\$2
id + page 4x5 (per page)	\$3

jobs requiring additional sheets due to exposure or color variation are an additional 50%

Normal Service		2-3 days
24 Hour Service	add	100%
Overnight Service	add	200%
Same Day Service	add	300%

## COLOR PHOTOGRAPHIC PRINTING

### Reproduction Quality Range

Range of three prints with variations

8 x 10	\$60
11 x 14	\$100
16 x 20	\$150
20 x 24	\$200
30 x 40	\$350

### C-Print

One final repro quality print

Size	First	Additional
8 x 10	\$45	\$20
11 x 14	\$65	\$30
16 x 20	\$95	\$40
20 x 24	\$135	\$50
30 x 40	\$225	\$130

## BLACK AND WHITE PHOTOGRAPHIC PRINTING

### RC Final Prints

Size	Range	Final
8 x 10	\$55	\$27
11 x 14	\$80	\$40
16 x 20	\$130	\$60
20 x 24	\$200	\$80